

AZ Sportsmen For Wildlife Conservation GRANT COMPLETION REPORT

Project Title: Cactus Wren Beginners Shotgun Program

Organization: Valley of the Sun Quail Forever

Event/Project Completion Date: June 8, 2023

Project Location (Include info such as event center, hunting unit, etc.):
Ben Avery Clay Target Center, 5060 W. Skeet St., Phoenix, AZ 85086

Submitted By: Jim Bingle

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Phone #: 602-885-3538

Today's Date: July 7, 2023

AZSFWC Recognition:

AZSFWC Logo and Link to AZSFWC on organization's website? (attach screen print image) Yes No

License Plate Image w/link to MVD on organization's website? (attach screen print image) Yes No

AZSFWC Logo displayed at event? (attach photo(s)) Yes No

AZSFWC recognized in all marketing materials & post event articles? (attach all samples) Yes No

List any social media recognition of AZSFWC (include all screen print images) **Yes**

Was there any media or press coverage? (attach copies if available) Yes No

List any other recognition? **Weekly E-Messages to Participants**

Summarize Project Accomplishments :

51 new students completed NRA Shotgun Basics instruction and NRA certifications for their development of safe shooting skills and training in clay target sports (skeet, trap and sporting clays) which enables these new shotgun shooters to not only know the sports, but have the personal capabilities to compete in shotgun sports leagues, tournaments, and upland bird hunting. The students in these programs represented all segments of the R3: Recruitment into the shotgun sports; Retention in shooting shotguns; and Reactivation of those who had shotguns, but did not know the shotgun sports or may have been a clay target shooter in earlier days but never participated in a different clay target sport. Others may have a shotgun for dove hunting, but never knew how to safely handle a shotgun, nor had a clue as the rules and etiquette of a specific clay target sport.

Two of the male youths will be enrolled in the Scholastic Clay Target Program in the Fall of 2023, continuing development of their shooting skills for local and national competitions. Several of the adult participants (with their newly gained confidence) are now shooting in the bi-monthly sporting clays Fun Shoots at Ben Avery Clay Target Center, and this demonstrates how these programs developed their passion for the clay target sports, because these shoots have been conducted in summer heat. One male youth has been introduced to dove hunting through a coach of this program.

Because of this program, we were also able to get three new volunteers certified as coaches by the National Shooting Sports Foundation. This accomplishment contributes not only to the continuity of this program, but also provides valuable resources and assistance for VOTSQF (Valley of the Sun Quail Forever) future women and youth outdoors hunting events.

Last, but not least, a most important accomplishment was being able to continue this program despite adversity. With the dissolution of Ben Avery Clay Busters beginning in the Fall of 2022, the Cactus Wren founders (Marci and Larry Welton) were able to keep the beginners' shotgun program intact through VOTSQF and the Arizona State Rifle & Pistol

Association Shotgun Division. These beginners' programs began in 2010 through an evolution of programs in partnership with Ben Avery Clay Target Center. It remains key to the recruitment of new shooters and future hunters.

Measurable Results (Fill in all that are applicable):

Attendees (If project was an event, list total # of participants, excluding staff, visiting parents, etc): 73

Beginning Students: 51

Fall 2022 Skeet program included 17 participants, comprising 3 youths (2 males; 1 female), 5 women, and 9 men;
 Winter 2023 program included 10 participants*, comprising 1 male youth, 5 men, 4 women;
 Spring 2023 Sporting Clays program included 24 participants, comprising 2 male youths, 12 men, 10 women.
 Coaches:
 Fall 2022:

Instructors/Coaches: 16

Fall 2022: 6
 Winter 2023: 4
 Spring 2023: 6

Ben Avery CTC Staff: 3

1 Staff member is assigned to each program

Visitors (If the project is an interpretive display, list total # of annual visitors): 3

Brochures, Pamphlets, etc. (If the project is a brochure, publication, poster or video, list the total produced and distributed):

- **3 Posters (1 per program) Posted at the Ben Avery Clay Target Center; used in social media**
- **Brochures (Cactus Wren Skeet Program; Cactus Clays Trap & Sporting Clays); placed at the Ben Avery Clay Target Center for distribution; 2023 Cactus Clays Brochures were distributed additionally at the Arizona Game & Fish Department Outdoor Expo. PDF format used for online inquiries/recruitment and website; JPEG format used on Facebook**

Other (please explain):

Budget (specifically describe how AZSFWC funds were used; e.g. program promotion, type of equipment, materials and/or supplies, etc.)

Budget Items: Ammo for Shooting Instruction	Planned	Actual
(1) Supplies: 20-GA Ammo Purchase (20 boxes) 10/14/2022		\$187.93
(2) Supplies: 20-GA Ammo Purchase (50 boxes) 10/10/2022 Sportsmen's Warehouse		\$596.76
(3) Supplies: 12-GA Ammo Purchase (5 cases) 11/5/2022 True		\$518.82
(4) Supplies: 12-GA Ammo Purchase (30 boxes) 3/9/23 Sportsmen's Warehouse		\$358.05
(5) Supplies: 20-GA Ammo Purchase (40 boxes) 3/13/23 Sportsmen's Warehouse		\$249.56
(6) Supplies: Ammo Purchase: 20-GA #7.5 shot 8 cases; 20-GA #8 shot 6 cases; 12-GA #83 shot 5 cases 3/27/23 True Shot (North American Shooting Supply)		\$1,597.32
(7) Supplies: Ammo Purchase: 12-GA #7.5 shot 5/2/23 Outdoor Unlimited		\$490.81
(8) Supplies: Ammo Purchase: 12-GA #7.5 shot 10 cases; 20-GA #7.5 shot 4 cases, 5/5/2023 True Shot (North American Shooting Supply)		\$1105.50

(9) Supplies: Ammo Purchase: 12-GA #8 shot 17 cases 5/25/23 True Shot		\$1,292.00
(10) Supplies: Ammo Purchase: 20-GA #7.5 shot 4 cases; 12-GA #8 shot, 3 cases 6/6/23 True Shot (North American Shooting Supply)		\$ 582.66
Total AZFWC Grant Funding Expenditures =		\$6,979.41
AZFWC Grant =		\$7,000.00
Remaining Funds =		\$ 20.59

Project Cooperator(s) (please include any in-kind contributions):

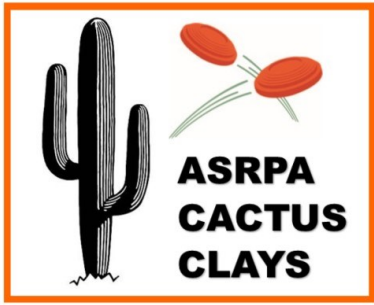
Cooperator (no abbreviations)	Amount Contributors \$
Ben Avery Clay Busters (BACB) Expenditures Fall 2022	
Not included, as Program began prior to grant funding received. Program Supplies: SKEET - Office Max: Skeet Program: Orientation Handout Folders for Course Materials \$10 x 17 students = \$170	
Not included, as Program began prior to grant funding received. Program Materials: SKEET - FedEx: Skeet Program: Printing of Course \$158.17	
(11) Program Supplies: SKEET - NRA Program Fulfillment Ctr: NRA Program Materials for Skeet Course (Certifications, Skill Awards, Skeet Handbook, Shipping)	\$444.00
(12) Program Catering: SKEET - Costco: Catering (Snacks for Final Program w/ NRA Certifications & Skill Awards	\$19.98
(13) Program Supplies: SKEET - Phoenix Embroidery: BACB Logo Hats for Final Skeet Program	\$240.00
(14) Program Fees: SKEET – Course Participants: 17 Enrollments (\$55 ea.)	\$935.00
(15) Program Supplies: SKEET – Course Participants: Clay Targets for On-field Instruction for Wks 6-8 (Based on dates after Oct. 2022, when grant funding was received) 17 students x (2 rounds) \$14 x 3 weeks = \$714	\$714.00
(16) Program Supplies SKEET – Course Participants: Clay Targets for On-field Instruction for Wk 9 (Final instruction was 1 round of skeet) 17 students x (1 round) \$7 = \$119	\$119.00
(17) Program Supplies: TRAP – Office Max: Printing Brochures for 2023 Winter Trap Course Recruitment at True Shot Firearm Expo (3 print orders: Total \$99.48 (1/3 Cactus Wrens = \$33.16) Note: BACB Board cancelled program after printing was done.	\$33.16
BACB Subtotal =	\$2,505.14

ASRPA Shotgun Division (ASRPA Cactus Clays) Expenditures 2022-2023	
(18) Program Supplies: TRAP – Office Max: Printing Brochures for 2023 Winter Trap Course	29.00
(19) Program Supplies: TRAP: ASRPA Cactus Clays logo Sweatshirts & Hats for Program Coaches (Jim Bingle, Gabe Julian, Larry Welton, Marci Welton)	\$313.95
(20) Program Supplies: TRAP: ASRPA Cactus Clays Name Badges for Program Coaches (Gabe Julian; Jim Bingle; Larry Welton; Marci Welton)	\$73.63
(21) Program Printing: TRAP – Office Max: Trap Program: Printing of Course Materials	\$46.76

(22) Program Supplies: TRAP – Office Max: Trap Program: Folders for Course Materials Handouts	\$16.27
(23) Program Enrollments: TRAP: Course Participants: 10 Enrollments (\$55 ea. X 10 = \$550)	\$550.00
(24) Program Supplies: TRAP: Course Participants: Clay Targets for On-field Instruction for Wks 2-8 10 students x (2 rounds) \$14 x 7 weeks = \$980	\$980.00
Instruction for Wk 9 10 students x (1 rounds) \$7 x 1 week = \$70	\$70.00
(25) Program Supplies: TRAP: Phoenix Embroidery: ASRPA Cactus Clays Logo Hats for Final Trap (In lieu of Trophies)	\$240.00
(26) Program Supplies TRAP: NRA Program Fulfillment Ctr: Sharpshooter Skill Awards Rockers + Shipping	\$35.91
(27) Program Supplies: TRAP: NRA Program Fulfillment Ctr: Certification Handbook, Skill Awards, Rockers + Shipping	\$216.44
(28) Program Printing: ASRPA CACTUS CLAYS - Office Max: Brochures & Banner for use at AZGFD Outdoor Expo to recruit new students	\$179.32
(29) Program Printing: ASRPA CACTUS CLAYS - Office Max: Brochures & Banner for use at AZGFD Outdoor Expo to recruit new students	\$28.67
(30) Program Printing: ASRPA CACTUS CLAYS - Office Max: Advertising Poster for Booth at AZGFD Outdoor Expo	\$23.88
(31) Program Fundraising: ASRPA CACTUS CLAYS - Office Max: Raffle Tickets for fundraiser at AZGFD Outdoor Expo	\$20.73
(32) Program Postage: TRAP: USPS mailing – 3 Student Pkgs with NRA certifications & ASRPA Cactus Clays hats	\$33.10
(33) Program Postage: TRAP: USPS mailing – 1 Student Pkg with NRA certifications & ASRPA Cactus Clays hat	\$5.50
(34) Program TRAP: USPS mailing – 3 Student Pkgs with NRA certifications & ASRPA Cactus Clays hats	\$30.80
(35) Program Printing: SPORTING CLAYS – Office Max: Printed Banner to promote sporting clays program for use at AZGFD Outdoor Expo to publicize program and recruit beginning shotgun shooters	\$53.34
(36) Program Printing: SPORTING CLAYS – Office Max: Printed Photo Op Poster to promote ASRPA Cactus Clay clay target sports programs - for use at AZGFD Outdoor Expo to publicize program and recruit beginning shotgun shooters	\$39.09
(37) Program Admin. Supplies: Office Max: Printed Poster to promote ASRPA Cactus Clay clay target sports programs - for use at AZGFD Outdoor Expo to publicize program and recruit beginning shotgun shooters	\$39.09
(38) Program Printing: SPORTING CLAYS – Office Max: File Pockets for Program Record Keeping	\$21.60
(39) Program Printing: SPORTING CLAYS – Office Max: Printing of Handouts for course instruction folders for Sporting Clays program	\$85.36
(40) Program Supplies: SPORTING CLAYS – Office Max: Folders for course handouts for Sporting Clays program	\$21.27
(41) Program Supplies: SPORTING CLAYS – Office Max: Clip Boards for Sporting Clays program	\$49.50

(42) Program Participants: SPORTING CLAYS – Course Participants: 24 Enrollments (\$65 ea. X 23 = \$1,495)	\$1,495.00
(43) Program Course Participants: SPORTING CLAYS – Clay Targets for On-Field Sporting Clays Shooting Instruction - Target Machines (23 students x \$20 (50 clays) x 7 weeks = \$3,220)	\$3,220.00
(44) Program Course Participants: SPORTING CLAYS – Clay Targets for 5-Stand On-Field Shooting Instruction - Target Machines 23 students x \$10 (25 clays) x 1 week = \$230	\$230.00
(45) Program Supplies: SPORTING CLAYS – R&L Embroidery: Down Payt for Patches for Sporting Clays program for conclusion of program (in lieu of hats for students)	\$225.00
(46) Program Supplies: SPORTING CLAYS – R&L Embroidery: Final Payt for Patches for Sporting Clays program for conclusion of program (in lieu of hats for students)	\$214.00
(47) Program Supplies: SPORTING CLAYS: NRA Program Fulfillment Ctr: Certification Handbook,	\$238.26
(48) Program Supplies: ASRPA CACTUS CLAYS: ASRPA Cactus Clays Name Badges for newly certified Program Coaches (Taylor Lee; Aleck Dabney; David Feirstein)	\$58.48
(49) Program Catering: SPORTING CLAYS – Catering: Snacks for final ASRPA Cactus Clays event to celebrate NRA certifications and awards	\$34.97
(50) Program Catering: TRAP – Catering: Snacks for final ASRPA Cactus Clays event to celebrate NRA certifications and awards	\$35.67
(51) Program Catering: TRAP – Catering: Snacks for final ASRPA Cactus Clays event to celebrate NRA certifications and awards	\$67.04
(52) Website: ASRPA CACTUS CLAYS – GoDaddy website domain (2 yrs) for: cactusclays.com	\$40.34
(53) Website: ASRPA CACTUS CLAYS – GoDaddy website domain (1 yr) www.asrpacactusclays.com	\$21.87
(54) Website: ASRPA CACTUS CLAYS – GoDaddy website (1 yr) Website Builder + Marketing	\$286.57
(55) Email communications: ASRPA CACTUS CLAYS – Mailchimp e-blast service: April 26 – May 25, 2023	\$14.03
(56) Email Communication: ASRPA CACTUS CLAYS - Mailchimp e-blast service: May 26– June 25, 2023	\$14.03
ARSPA (AZ State Rifle & Pistol Assn) Subtotal =	\$9,398.47

TOTAL IN-KIND CONTRIBUTIONS	
Ben Avery Clay Busters	\$2,505.14
ASRPA Shotgun Division (ASRPA CACTUS CLAYS)	\$9,398.47
TOTAL IN-KIND CONTRIBUTIONS =	\$11,903.61

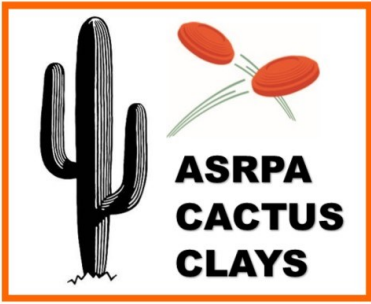


2023 ASRPA CACTUS CLAYS

Students & Instructors

2023 Winter Trap Instruction





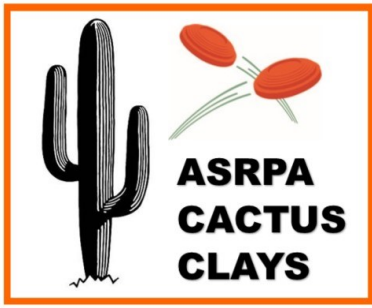
2023 ASRPA CACTUS CLAYS

Students & Instructors

2023 Spring Sporting Clays Instruction



Gabe Summerhill, 14 yr. old, learning the sport from his coach. He will be shooting in SCTP in the Fall.



2023 ASRPA CACTUS CLAYS

Students & Instructors

2023 Spring Sporting Clays Instruction

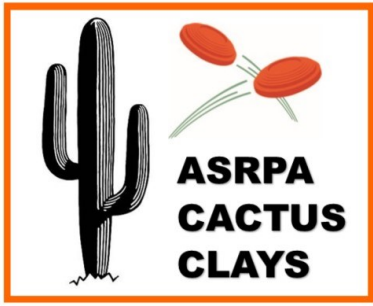


Peyton DiPrimio, 15 yr. old, learning the sport from this beginning class. He and his Mom, Amy, were both students.



Kim Campagna, Brenda Jankowski, and Betsy Kavash are all certified NRA Rifle Instructors, learning clay target sports now.





2023 ASRPA CACTUS CLAYS

Students & Instructors

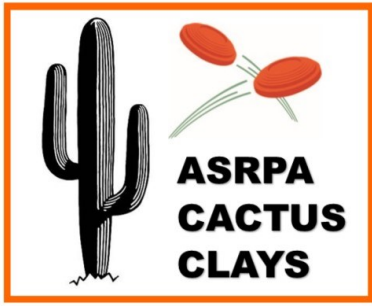
2023 Spring Sporting Clays Instruction



Mr. & Mrs. Isack,
One of several married couples learning
the sports together



Veterans Group

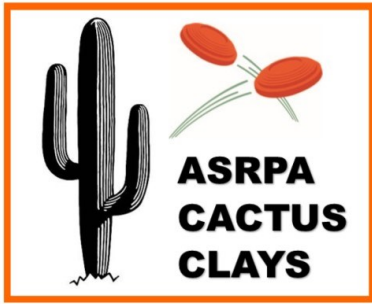


2023 ASRPA CACTUS CLAYS

Students & Instructors

2023 Spring 5-Stand Instruction





2023 ASRPA CACTUS CLAYS

Students & Instructors

2023 Spring Sporting Clays: NRA Exam

June 8, 2023

NRA Exam for certifications
in Basic Shotgun Course of
Fire.





ASRPA CACTUS CLAYS BOOTH 2023 AZGFD Outdoor Expo

