

AZ Sportsmen For Wildlife Conservation GRANT COMPLETION REPORT

Project Title: National Outdoor Women's Weekend

Organization: Valley Of The Sun Quail Forever

Event/Project Completion Date: 3/8/2020

Project Location (Include info such as event center, hunting unit, etc.): Ben Avery Clay Target Center

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Today's Date: 4/8/2020

AZSFWC Recognition:

AZSFWC Logo and Link to AZSFWC on organization's website? (attach screen print image) Yes No

License Plate Image w/link to MVD on organization's website? (attach screen print image) Yes No

AZSFWC Logo displayed at event? (attach photo(s)) Yes No

AZSFWC recognized in all marketing materials & post event articles? (attach all samples) Yes No

List any social media recognition of AZSFWC (include all screen print images) FB/IG

Was there any media or press coverage? (attach copies if available) Yes No

List any other recognition? Announce on SRT Radio and Go Outdoors Radio/Also in Women's Outdoor

News

Summarize Project Accomplishments: We had 40 women spend two solid days with hands on instruction and firearms fitting. Two days on the clay course with female instructors and they shot a few clays short of 4000 clay birds. Many made teams that are still going out to BACTC on a weekly basis at least until covid-19. We also had several first time shooters purchase their first shotgun while they were there. Over all the event was a huge success and many offered to be on the steering committee for next year. We were able to have trainers come in from South Dakota, Minnesota, Iowa, and Arizona. We had several representatives therefrom the Congressional Sportsman's Foundation that spoke to the ladies about the importance that they play in the future of hunting.

Measurable Results (Fill in all that are applicable): Several first time shooters now gun owners and regular clay shooters

Attendees (If project was an event, list total # of participants, excluding staff, visiting parents, etc):_55_____

Visitors (If the project is an interpretive display, list total # of annual visitors): __35_____

Brochures, Pamphlets, etc. (If the project is a brochure, publication, poster or video, list the total produced and distributed): _____

Other (please explain):

Budget (specifically describe how AZSFWC funds were used; e.g. program promotion, type of equipment, materials and/or supplies, etc.):

| Budget Item | Planned | Actual |
|---|---------------|---------------|
| Ben Avery Clay Target Center room rent | \$500 | \$500 |
| Clay targets and shells | \$5600 | \$3200 |
| Program Promotion and social media | \$5000 | \$1500 |

| | | |
|------------------------------|-----------------|---------------|
| Audio Visual Rental | \$15,500 | \$0 |
| Lodging | \$3650 | \$3650 |
| Trainer/Coach Airfare | \$2775 | \$2775 |
| Catering | \$17,800 | \$4450 |
| Tents | \$5000 | \$0 |

Project Cooperator(s) (please include any in-kind contributions):

| Cooperator (no abbreviations) | Amount Contributors \$ |
|--------------------------------------|-------------------------------|
| Savage Arms | \$2500 |
| NSSF in kind promotion | \$2500 |
| AZSFWC | \$5000 |
| VOTS Balance | \$3175 |
| VOTSQF from ticket sales | \$5400 |
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Photographs









